



MIT Art, Design & Technology University, Pune
**Centre for Distance
& Online Education
(CDOE)**



NAAC
ACCREDITED **A**



**MIT-ADT
UNIVERSITY**
PUNE, INDIA

A Leap Towards World Class Education

Centre for Distance and Online Education (CDOE)

Approved by University Grant Commission

For Open & Distance Learning Programmes

BBA : Digital Marketing

BBA : International Business

B.Com : Computer Applications

MBA : Finance Technology

MBA : Logistics and Supply
Chain Management

MBA : Human Resource
Management

MBA : Marketing
Management

Admission Open

MIT Art, Design & Technology University, Pune



MIT-ADT UNIVERSITY

PUNE, INDIA

A Leap Towards World Class Education

150+

ACRES
CAMPUS

17

PREMIUM
INSTITUTES

55+

STARTUPS
INCUBATES

61 LPA

HIGHEST
PACKAGE

2000+

MAJOR
RECRUITERS

50+

COLLABORATIONS
WITH FOREIGN
UNIVERSITIES

238+

INTERNATIONAL
& NATIONAL
PATENTS

263+

MOUs WITH
LEADING
UNIVERSITIES

910+

SCOPUS
RESEARCH
PUBLICATIONS



by Subject 2025: Art & Design



IN TOP 11 TO 50 RANK
BAND IN INNOVATION



www.mituniversity.ac.in

World Peace Prayer

'विश्वशांतीसाठी प्रार्थना'

ॐ नमोजी आद्या । वेद प्रतिपाद्या ।
जयजय स्वसंवेद्या । आत्मरूपा ॥

देवा तुंचि गणेशु । सकलार्थ मतिप्रकाशु ।
म्हणे निवृत्तिदासु । अवधारितो जी ॥

गुरुर्ब्रह्मा गुरुर्विष्णुः गुरुर्देवो महेश्वरः ।
गुरुः साक्षात् परब्रह्म तस्मै श्री गुरवे नमः ॥
ॐ पूर्णमदः पूर्णमिदं पूर्णात् पूर्णमुदच्यते ।
पूर्णस्य पूर्णमादाय पूर्णमेवावशिष्टे ॥
ॐ शान्तिः । शान्तिः । शान्तिः ॥

हरि ॐ ईशा वास्यमिदं सर्वम् । यत्किंच जगत्यां जगत् ॥
तेन त्यक्तेन भुञ्जीथाः । मा गृधः कस्यस्विद् धनम् ॥
ॐ भूर्भुवः स्वः । तत्सवितुर्वरेण्यं ॥
भर्गो देवस्य धीमहि । धियो यो नः प्रचोदयात् ॥
सर्वेऽपि सुखिनः सन्तु । सर्वे सन्तु निरामयः सर्वे भद्राणि पश्यन्तु ।
मा कश्चिद् दुःखमाप्नुयात् ॥
द्यौः शान्तिः । अन्तरिक्षं शान्तिः । पृथ्वी शान्तिः । आपः शान्तिः ।
औषधयः शान्तिः । वनस्पतयः शान्तिः ।
विश्वे देवाः शान्तिः । ब्रह्म शान्तिः । सर्व शान्तिः ।
शान्तिरेव शान्तिः । साऽमा शान्तिरेधि ॥

ॐ शान्तिः । शान्तिः । शान्तिः ।

Our True Source of Inspiration



Hon'ble Prof. Dr. Vishwanath D. Karad

Father Founder

MAEER'S MIT Group of Institutions, Pune

Our truest source of inspiration, Hon'ble Dr. Vishwanath D. Karad, the founding father of MIT Group of Institutions, is a renowned educationalist. Hon'ble Dr. Vishwanath D. Karad is admired for his exemplary work in the field of higher education, human rights, spiritual sciences and spiritual advice. He has driven the MIT Group of Institutions to reach out to over 75,000 students across 83 institutions & 6 Universities. A true visionary, Hon'ble Dr. Vishwanath D. Karad has initiated some of the most ground-breaking activities under the banner of MIT Group of Institutions. Some of his initiatives include the International Robocon, Shri Saint Dnyaneshwar World Peace Prize, enhancement of pilgrimage centres at Alandi, Dehu, Pandharpur, etc.

His relentless efforts and valuable contribution towards Human Rights and Democracy have resulted in Maharashtra Institute of Technology,

A staunch follower of Swami Vivekananda, Hon'ble

receiving a UNESCO chair in 1998 from UNESCO, Paris.

Dr. Vishwanath D. Karad represented India at the 'Parliaments of the World's Religions' at the prestigious Salt Palace Convention center, Salt Lake City, Utah (USA) in 2015. The convention was attended by over 10,000 people, representing over 50 different faiths from over 80 nations.

Hon'ble Dr. Vishwanath D. Karad has also orchestrated a unique mission of establishing the world's largest dome as "Philosopher Saint Shri Dnyaneshwar World Peace Center & Library", span across 160 feet in diameter and reaching 269 feet in height on the University campus. His vision 'to build a nation of competent individuals' is at the heart of MIT-ADT University. We aim at providing value-based education for academic excellence with various technical as well as cultural initiatives that fuel leadership qualities among our students.

MIT Art, Design & Technology University, Pune



Art

With its focus on empowering the most unorganized sector with skilled professionals, the Art Spectrum offers courses in unconventional, streams like Dance, Music, Performing Arts, Broadcasting & Journalism, Film & Television, Applied & Fine Arts.

Design

The Design Spectrum has been designed keeping in mind the changing face of global consumers. The courses comprise of highly relevant curricula in a variety of fields.. From Architectural Designing to Fashion Designing, Product Designing to UI UX Designing, the courses are novel & competitive and enable students to pursue professional excellence.

Technology

The Technology Spectrum is the perfect blend of conventional and modern courses that focus on strengthening the foundation while nurturing innovation in the field of technology. The Spectrum strongly promotes micro-specialized courses such as Artificial Intelligence, Cloud Computing, Data Science, Cybersecurity & Forensics, Blockchain, Aerospace Engineering, Robotics & Automation Mechatronics, Electric Vehicles, Transportation Engineering Energy Engineering amongst many others. Research suggests that the demand for skilled professional from these fields would be high in the near future.



“ Leap towards world class education. ”

WELCOME NOTE FROM THE **Executive President**

Hon'ble Prof. Dr. Mangesh T. Karad
Executive President & Pro-Chancellor

MIT-ADT University, Pune

President

MAEER's MIT Group of Institutions, Pune

Vice President

EPSI, South-West Region



Over the last four decades, MIT Group of Institutions has developed its own benchmark of quality and standards with regards to technology, infrastructure, resources and training at large. The aim has always been the creation of a complete ecosystem that encourages pursuit of knowledge and wisdom. Our commitment is towards offering and delivering the best. A Nation is built by its youth and it is our duty to imbibe values along with sound technical knowledge to make them the leaders of tomorrow.

MIT Art, Design & Technology University, is conceptualized to offer education in the most unconventional fields and in the most unorthodox formats. Education through experimentation is the primary thought behind every course offered here. With 15 institutions offering over 115 specialised courses equipped with state-of-art infrastructure, modern and up-to-date laboratories, various learning resources, facilities for sports and cultural activities. MIT-ADT University is keen on inculcating a culture of quality education. At MIT-ADT University, we aspire to empower our students with Wisdom. We believe that they have the most important responsibility of being wise citizens of the new global order.

Whatever role they choose to play, whether they become Entrepreneurs, they must be able to do justice to it and it is our duty to enable them to do so. MIT-ADT University is pioneering in the implementation of a holistic approach to education and is NEP 2020. We look forward to welcoming you to the MIT-ADT University, Pune!



Nation building can only be strengthened if the youth of the nation is supplemented and nourished with technical knowledge and imbibed values for achieving the general good



From the Executive Director's Desk

Prof. Dr. Sunita Karad

Executive Director,
MIT-ADT University, Pune



Centre for Open and Distance Education (CDOE)

Empowering Future Leaders Through Flexible and Sector-Specific Education

The Centre for Open and Distance Education (CDOE) is established with a vision to provide high-quality, industry-relevant education through flexible and inclusive learning modes. The Centre is committed to extending opportunities for higher education to a diverse learner community, including working professionals, entrepreneurs, and aspiring managers, by removing barriers of time and location.

India's rapidly evolving economic landscape particularly in sectors such as Logistics and Supply Chain Management, Marketing, Human Resource, Fin-Tech, Digital Marketing and International Business, has created an unprecedented demand for skilled and competent professionals.

CDOE addresses this need by offering carefully designed programs that integrate academic rigor with practical relevance. The curriculum emphasizes applied learning through case studies, industry-oriented assignments, digital tools, ERP exposure, and contemporary management practices, ensuring that learners are well prepared to face real-world challenges.

CDOE strives to emerge as a centre of excellence in management and professional education by maintaining high standards of teaching, continuous curriculum enrichment, and academic innovation. Programs are

periodically reviewed and updated in line with technological advancements and industry expectations, making them responsive to the dynamic global business environment.

In today's fast-changing world, traditional leadership models are increasingly inadequate. Rapid technological transformation and globalization demand a new generation of leaders who are agile, digitally competent, and globally aware. CDOE prepares learners for emerging and sunrise sectors such as Logistics and Supply Chain Management, Marketing, Human Resource, Fin-Tech, Digital Marketing and International Business, equipping them with the knowledge and skills required for sustainable career growth.

Through its sector-focused approach and flexible delivery modes, CDOE contributes to the development of industry-ready professionals capable of addressing complex organizational and societal challenges. The Centre emphasizes the development of techno-managers who can effectively integrate management principles with digital technologies, data analytics, and modern business tools in the context of Industry 4.0.

"The Centre for Open and Distance Education (CDOE) remains dedicated to nurturing adaptable, innovative, and responsible leaders who can learn continuously, innovate confidently, and lead effectively in an ever-evolving global business environment."

MIT-ADT University - Vision & Mission

Vision

MIT Art, Design & Technology University aspires to be the University of Eminence by amalgamating Art, Design, Science and Technology. The University aims to have a transformative impact on society through holistic education, multidisciplinary research ethos, innovation and entrepreneurial culture.

Mission

The Mission of MIT-Art, Design & Technology University is to provide impetus to faculty, learners, and staff by developing their innate intellectual capabilities, creative abilities and entrepreneurial mind-set for the socio-economic development. We empower learners to become adaptive and agile global professionals through unique Industry Specific Sectoral Specialisations. We nurture learners to be intellectually curious, technologically equipped, mentally sound, physically fit, spiritually elevated, socio-culturally sensitive, environmentally conscious through continuous holistic education for the ever-evolving world. We provide technology-enabled learner-driven curriculum, value added courses, simulated learning environments, state-of-the-art infrastructure and opportunities for community engagement

Why MIT-ADT University?



University Achievements

17000+
Students



500+
Research
Scholars



BEST
Campus Awarded
By Assocham, Delhi

TOP
Ranked Private
University
Engg. Category

5 STAR
★★★★★
Rating Ministry
of Education
Gov. of India



5 CR+
Scholarship
to Meritorious
Students



500+
MoUs with
Leading Industries



200+
Employments


30 CR+
Startup
Revenue

Ranked
26th
IN ARIIA-ATAL
IN ARIIA-ATAL Ranking
Institution's Innovation
Achievement 2020

60+
Startups


 **201 To 300**
RANK BAND IN
ENGINEERING

 **WORLD UNIVERSITY RANKINGS**
851-900 Band: Globally in Asia Region

 **THE Interdisciplinary Science Rankings**
Globally Band 401-500: Asia Region

 **WURI** | The WORLD UNIVERSITY RANKINGS for INNOVATION

 **IRF**
38th Rank 601-800 Rank Band Globally
49th Rank 801-1000 Rank Band Globally
09th Rank 1000+ Rank Band Globally

 Times Higher Education **Impact Rankings 2025**
SDG-6 601-800 Rank Band Globally
SDG-7 801-1000 Rank Band Globally
SDG-10 1000+ Rank Band Globally

 Granted with **Atal Incubation Centre** under ATAL Innovation Mission, NITI Aayog, Govt. of India

 Ranked in Band **Excellent** for ARIIA 2021 by the Ministry of Education, Govt. of India.

 Received **5 Star Rating** for exemplary performance by the Ministry of Education's Innovation Council, Govt. of India 2020

Centre for Distance and Online Education

Vision

Centre for Distance and Online Education (CDOE) envisions as a leader in open and distance education, centre of academic empowerment, digital innovation, and learner development, driven by a spirit of excellence, commitment, flexibility, and to nurture the talent in flexible mode.

Mission

Centre for Distance and Online Education (CDOE) mission emphasizes learner empowerment, in a global relevance, and social responsibility. It strives to create transformative learning experiences through the strategic integration of technology, partnerships, and forward-looking pedagogy in digital age.

Objective

- The primary objective of the Centre for Distance and Online Education (CDOE) program is to create a learner-centric, inclusive, and digitally empowered platform that equips students with the knowledge and tools required to excel in today's dynamic world.
- This initiative is a direct reflection of MIT-ADT University's vision to deliver academic excellence through innovation, inclusivity, and global relevance with social economic development.

Purpose

- At its core, the Centre for Distance and Online Education (CDOE) initiative reflects the ethos of educational democratization.
- It is designed to remove barriers to learning and create pathways for inclusive academic participation. Special attention is given to learners from marginalized backgrounds, rural communities, and those with time or mobility constraints.



Global Rise of Online Learning Key Insights



Massive Growth

900% growth since inception-
fastest in education history



Market Value

\$687 billion projected U.S.
online learning industry by
2030



Student Participation

30% of U.S. students have
taken at least one online
course



Women in Lead

Women more likely than men
to enroll in online programs



Global Reach

200+ million learners joined a
MOOC last year



Career Motivation

30% learners pursue online
degrees for better jobs



Eco Impact

85% fewer CO2 emissions per
student-sustainable model



Efficiency

Study time cut by up to 60%,
with higher engagement

Advantages of Centre for Distance and Online Education (CDOE)

100% Online Programme

1

5

Online Degree Equally
Credible as Offline

Live Online Interactive
Sessions

2

6

Online assessments as per
UGC Guidelines

Peer-to-Peer Doubt Sharing
& Solving Sessions

3

7

Access to Recorded
Sessions to Learn at Your
Own Pace

24*7 Access to World Class
Advanced Learning
Management System

4

Industry-Centered CDOE Programs

MBA

(Master of Business Administration)
Duration - 2 years

- ▶ MBA - Finance Technology
- ▶ MBA - Human Resource Management
- ▶ MBA - Logistics & Supply Chain Management
- ▶ MBA - Marketing Management

BBA

(Bachelor of Business Administration)
Duration - 3 years

- ▶ BBA - Digital Marketing
- ▶ BBA - International Business

B. Com

(Bachelor of Commerce)
Duration - 3 years

- ▶ B.Com - Computer Applications

Outcome-Based Education (OBE)

1 Focus on **Measurable Learning Outcomes** Clearly defined Course & Program Outcomes ensure targeted learning achievements.

2 Alignment of Content and Assessment **LMS-based modules** and assessments are mapped directly to learning outcomes.

3 **Competency-Based Progression** Learners advance upon demonstrating mastery of each outcome.

4 **Technology-Driven Learning Analytics** Real-time tracking of engagement and achievement supports data-driven teaching.

5 **Flexible and Personalized Learning Paths** Adaptive online platforms tailor resources based on learner progress.

6 Feedback and **Continuous Improvement** Analytics-driven insights enhance instructional design and learning experience.

7 **Global Employability and Skill Development** Outcome-aligned curriculum prepares students for global careers.



Why to join

Centre for Distance and Online Education !

Flexibility

Learn at your own pace and schedule, ideal for working professionals or those with other commitments.

Quality Education

Benefit from MIT-ADT's strong academic reputation and experienced faculty.

Interactive Learning

Engage in virtual classrooms, discussions, and assignments using advanced digital tools.

Accessibility

Study from anywhere without the need to relocate or commute.

Diverse Programs

Choose from a wide range of courses tailored to various career paths.

Networking Opportunities

Connect with peers and professionals across the globe.

Who Should Enroll



Working professionals seeking to upskill or reskill without leaving their jobs.



Individuals with mobility or time constraints, such as caregivers, homemakers, or those with health challenges.



Anyone seeking quality education through a digitally empowered platform that supports self-paced learning.



Students from remote regions with limited access to traditional education.



Learners from marginalized backgrounds who need flexible and inclusive learning opportunities.



Connect with peers and professionals across the globe.

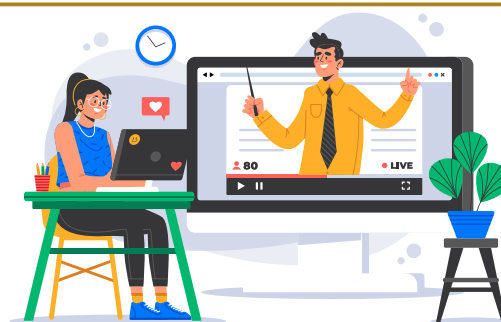


CDOE Academic Delivery

E-tutorials

This contains:

- Video & Audio Content in an organized form,
 - Animation
 - Simulations
 - video demonstrations
 - Virtual Labs, etc
- Along with the transcription of the video.



E-Contents

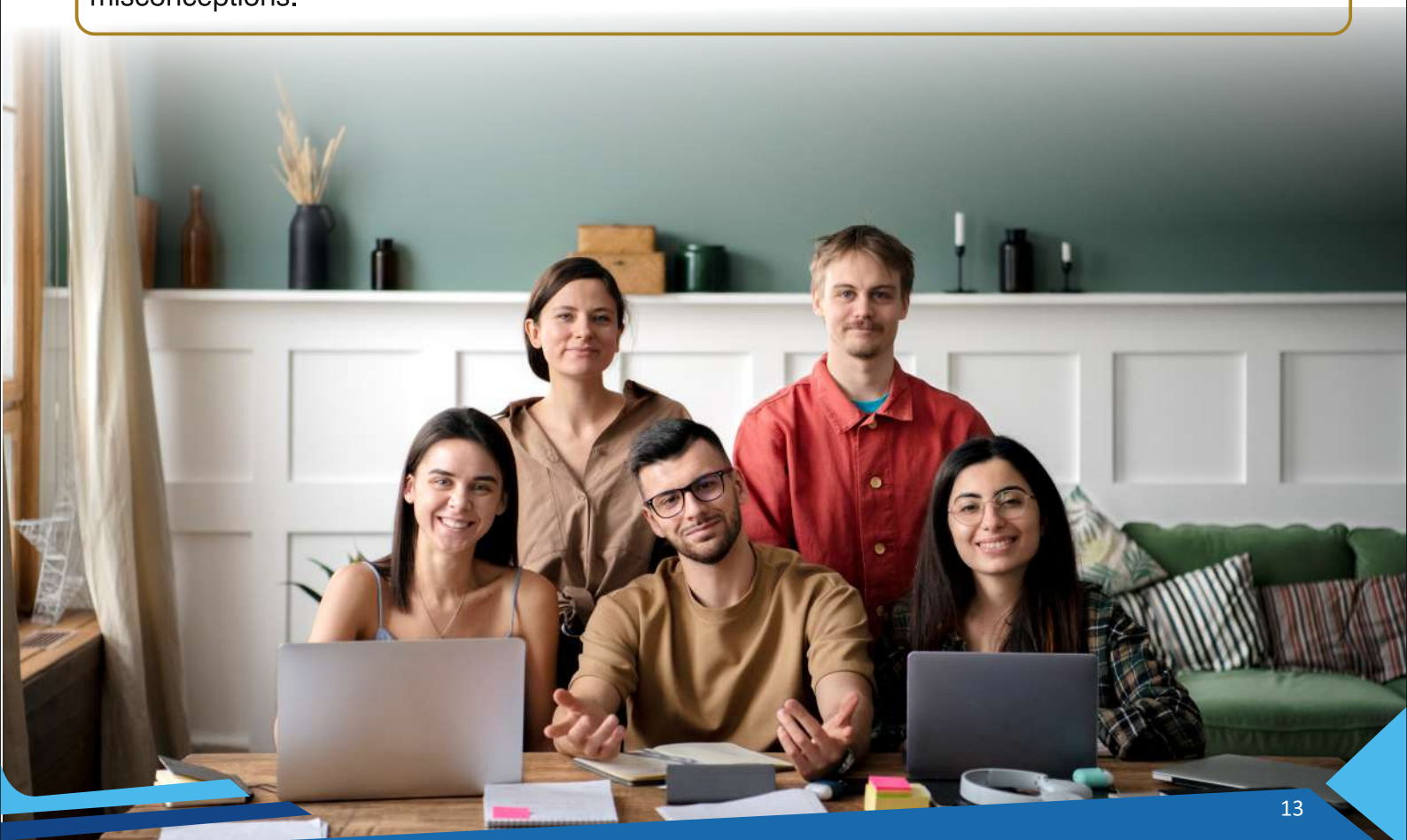
Self-instructional material (digital Self Learning Material), e-Books illustrations, case studies presentations etc, and also contain Web Resources such as further references, Related Links, Open source Content on Internet, Video, Case Studies, books including e-books, research papers and journals, Anecdotal information, Historical development of the subject, Articles, etc.

Discussion Forum

Provision for raising of doubts and clarifying the same on real time basis by the Course Coordinator or his team.

Assessments

Problems and Solutions, which could be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and solutions, Discussion forum topics and setting up the FAQs, Clarifications on general misconceptions.



Alignment with NEP 2020

Multidisciplinary and Interdisciplinary Credit Framework enabling holistic education, academic flexibility, and integration of diverse knowledge domains in line with NEP-2020.

Outcome-Based, Learner-Centric Pedagogy focused on clearly defined learning outcomes, student engagement, and personalized learning pathways.

Highly Qualified Faculty with Strong Industry Exposure to bridge theory and practice, enhance employability, and ensure curriculum relevance.

Active Learning and Critical Thinking through Project-Based Learning (PBL) encouraging inquiry, creativity, collaboration, and real-world application of knowledge.

Problem-Solving and Experiential Learning through hands-on activities, laboratories, simulations, and case-based approaches.

Inclusive and Equitable Education Practices ensuring access, participation, and success for learners from diverse socio-economic and cultural backgrounds.

Constructivist Approach to Learning promoting self-directed learning, reflection, and knowledge creation rather than rote memorization.

Skill-Oriented Training Integrated with AI and Digital Tools to enhance analytical, technological, and future-ready competencies.

Industry-Oriented Desk Research and Field Exposure fostering data-driven decision-making, research aptitude, and professional preparedness.

Mandatory Internship and Apprenticeship Components aligned with NEP-2020 to strengthen experiential learning, industry engagement, and career readiness.

Eligibility

Bachelor of Commerce (B. Com)

Higher Secondary School Certificate (10+2) or its equivalent Examination.

Three Years Diploma Course after S.S.C. i.e. 10th standard, of Board of Technical Education conducted by Government of Maharashtra or its equivalent.

Two Years Diploma in Pharmacy after HSC, of Board of Technical Education conducted by Government of Maharashtra or its equivalent.

Students are needed to clear the 10+2 or equivalent examination from any recognized board or school and has secured at least 50% marks in case of open category and 45% Marks in case of Reserved Category (Subject submission of cast certificate, Cast validity certificate and Non Creamy layer certificate).

Student who is appearing for HSC examination in 2026 is also eligible to take the provisional admission.

Bachelor of Business Administration (BBA)

Higher Secondary School Certificate (10+2) or its (First Year) equivalent Examination with minimum of 50% marks (45% for reserved category candidate as per Maharashtra state government rules).

Three year Diploma Course (after S.S.C.) of Technical Education conducted by Government of Maharashtra or its equivalent.

Two year Diploma Course in Pharmacy (after H.S.C.) of Board of Technical conducted by Government of Maharashtra or its equivalent.

Higher Secondary School Certificate (10+2) Examination with of 50% marks (45% for reserved category candidate as per Maharashtra state government rules).

Higher Secondary School Certificate (10+2) Vocational (MCVC)- Minimum Competency based vocational course Examination with minimum of 50% marks (45% for reserved category candidate as per Maharashtra state government rules).

Student who is appearing for HSC examination in 2026 is also eligible to take the provisional admission.

In case of Reserved Category candidate has to submit the cast certificate, Cast validity certificate and Non Creamy layer certificate.

Every Eligible Candidate has to pass the Common Entrance Test conducted by any common statutory board such as (MAH-BBA CET 2026, PERA-2026 etc)

Curriculum Structure

SEM I

Course Name

- Organization Design and Emotional Intelligence
- Managerial Economics in the digital era I
- AI Integrated Financial Accounting
- Fundamentals of Computers
- Business Mathematics
- Business Communication in digital era- I
- Fundamental of Business Lab
- Introduction to Digital Marketing

SEM III

Course Name

- Management Accounting in Digital Era
- Human Resource Management
- Marketing Management and Social Media Trends
- Quantitative Techniques
- Business Law
- Business Innovation Lab
- Search Engine Optimization and Marketing

SEM V

Course Name

- Strategic Management
- Management Information System
- Business Planning & Project Management
- Summer Internship Project
- Business Excellence Lab
- Search Advertisement and display Advertisement
- Content Marketing
- E- Commerce

SEM II

Course Name

- Cost Accounting
- Business Economics-II
- Business Organization and Systems
- Business Statistics
- Business Process and Communication Lab
- Business Communication in digital era- II
- Google Ads

SEM IV

Course Name

- Research Methodology
- Prompting For Business Impact
- Organizational Behavior
- Production and Operation Management
- Financial Management
- Business Research and Optimization Lab
- Future-Proof E-mail and Affiliate Marketing:
- Social Media Marketing

SEM VI

Course Name

- Financial Statement Analysis
- Integrated Marketing
- Dissertation
- Seminar and Report writing
- Business Simulation and Enterprise Innovation Lab-II
- Ethical and Legal aspects of Digital Marketing
- Video and Mobile Marketing



BBA | International Business

3 Years Programme

Curriculum Structure



SEM I

Course Name

- Organization Design and Emotional Intelligence
- Managerial Economics in the digital era I
- AI Integrated Financial Accounting
- Fundamentals of Computers
- Business Mathematics
- Business Communication in digital era- I
- Fundamental of Business Lab
- International Business

SEM II

Course Name

- Cost Accounting
- Business Economics-II
- Business Organization and Systems
- Business Statistics
- Business Process and Communication Lab
- Business Communication in digital era- II
- International Economics

SEM III

Course Name

- Management Accounting in Digital Era
- Human Resource Management
- Marketing Management and Social Media Trends
- Quantitative Techniques
- Business Law
- Business Innovation Lab
- Import & Export Procedure

SEM IV

Course Name

- Research Methodology
- Prompting For Business Impact
- Organizational Behavior
- Production and Operation Management
- Financial Management
- Business Research and Optimization Lab
- International Agribusiness Management
- International Relations

SEM V

Course Name

- Strategic Management
- Management Information System (not applicable to FINTECH/ACCA/ RE)
- Business Taxation (Not Applicable to DM and RE)
- Business Planning & Project Management (not applicable to FINTECH /ACCA)
- Summer Internship Project
- Foreign Exchange Management
- International Banking

SEM VI

Course Name

- Financial Statement Analysis
- Integrated Marketing
- Dissertation
- Seminar and Report writing
- Business Simulation and Enterprise Innovation Lab-II
- International Marketing
- International Human Resource Management

B.Com - CA

(Computer Applications)

3 Years Programme

Curriculum Structure



SEM I

Course Name

- Organization Design and Emotional Intelligence
- Managerial Economics in the digital era I (Micro)
- AI integrated Financial Accounting
- Fundamentals of Computers
- Business Mathematics
- Business Communication in Digital Era- I
- Auditing and Corporate Governance
- Commerce Lab (Tally, AI Tool, Communication)

SEM II

Course Name

- Cost Accounting
- Managerial Economics in the digital era II (Macro)
- Corporate Accounting & Financial Analysis
- Business Statistics & Data Interpretation
- Company Law and Secretarial Practice
- Advanced Commerce Lab (Excel & R & Python Programming)

SEM III

Course Name

- Management Accounting in Digital Era
- Indian Economy & Policy Management
- Quantitative Techniques using R & Python
- Business Law
- Investment Management
- Business Data Interpretation R & Python Program, LinkedIn, Social Media Tool

SEM IV

Course Name

- Research Methodology (using SPSS and AI tools)
- Environment and Sustainability Management
- Basic Concepts of Data Science
- Prompting For Business Impact
- Financial Management
- Advanced Tally
- Finance ERP
- Research Methodology (using SPSS and AI tools GitHub, Copilot, Azur, Chatgpt, Chatbot)

SEM V

Course Name

- Strategic Management
- Management Information System
- Business Taxation
- Consumer Affairs & Customer Care
- Summer Internship Project
- Software Engineering with AI
- Data Visualization using Tableau & Power BI
- Commerce Lab (Microsoft project Management Certification & AI Tools)

SEM VI

Course Name

- Advanced Accounting
- Financial Statement Analysis
- Central Banking & Monetary Policy
- Capstone-Dissertation
- Seminar and Report writing
- Advanced Auditing
- Web Technology
- Analytics Lab(SPSS Tools, Business Aptitude)

Eligibility

Master of Business Administration (MBA)

Human Resource Management / Marketing Management / Finance Technology / Logistics & Supply Chain Management)

Candidate must have completed minimum three year Bachelor's Degree after (10th + 2 / Diploma) in any discipline or its equivalent with minimum of 50% marks (45% for reserved category candidate as per Maharashtra state government rules) from any of the Universities recognized by UGC or AIU.

Student who is in final year of the graduation is eligible to take the provisional admission to course.

In case of Reserved Category candidate has to submit the cast certificate, Cast validity certificate and Non Creamy layer certificate.

Every Eligible Candidate has to pass the Common Entrance Test conducted by any common statutory board such as (MAH-CET-2026 / CAT-2026 / ATMA-2026 / MAT-2026 / PERA-2026 etc.)



Curriculum Structure

SEM I

Course Name

- Organizational Design & Emotional Intelligence
- Financial Accounting & Costing with AI Tools
- Managerial economics in Digital Age with AI tools
- Business Statistics & Data Interpretation
- Corporate ethics & Responsible AI
- Marketing in Digital Age
- Essentials of Business Lab
- Introduction to logistics & supply chain management

SEM II

Course Name

- Research Methodology & Research Tools
- Global Business & Remote work culture
- Human Capital Management
- Operations & Supply Chain Management
- Strategic Research for Simulation Lab
- Public & Private Partnership in logistics Infrastructure Development
- Logistics Planning & Strategy Implementation

SEM III

Course Name

- Strategic Management
- Digital Transformation in the AI Age
- Prompting For Business Impact
- Summer Internship Project
- E-Commerce
- Seminar and Report Writing
- Digital Business & Optimization lab
- Warehousing and Inventory Management
- Retail Supply chain management
- Supply Chain Analytics

SEM IV

Course Name

- Management Control System
- Capstone Project – Dissertation & Research Paper
- Advanced Analytics Lab
- International Legislation and Compliances in SCM
- Supply Chain Performance Management
- Agribusiness Supply Chain Management
- Purchasing and Vendor Management



Curriculum Structure

SEM I

Course Name

- Organizational Design & Emotional Intelligence
- Financial Accounting & Costing with AI Tools
- Managerial economics in Digital Age with AI tools
- Business Statistics & Data Interpretation
- Corporate ethics & Responsible AI
- Marketing in Digital Age
- Essentials of Business Lab
- Financial Services & Markets

SEM II

Course Name

- Research Methodology & Research Tools
- Global Business & Remote work culture
- Human Capital Management
- Financial management with AI Tools
- Operations & Supply Chain Management
- Business Laws & Regulations
- Strategic Research for Simulation Lab
- Financial Statement Analysis
- Direct Taxes

SEM III

Course Name

- Digital Transformation in the AI Age
- Prompting For Business Impact
- Summer Internship Project
- Seminar and Report Writing
- Digital Business & Optimization lab
- Financial Modelling
- Block chain for Banking & Finance - E-I
- Corporate Finance -E-I
- Corporate Finance Lab & Data Visualization - E-II
- Security Analysis & Portfolio Management E-II
- Strategic Financial Management
- Financial Reporting

SEM IV

Course Name

- Management Control System
- Capstone Project – Dissertation & Research Paper
- Advanced Analytics Lab
- Technology Trends In Finance – E-I
- Personal Finance & Wealth Management E-I
- Financial Information Security & Privacy - E -II
- Investment Strategy – E-II
- Auditing and Assurance
- Financial Derivatives



Curriculum Structure

SEM I

Course Name

- Organizational Design & Emotional Intelligence
- Financial Accounting & Costing with AI Tools
- Managerial economics in Digital Age with AI tools
- Business Statistics & Data Interpretation
- Corporate ethics & Responsible AI
- Marketing in Digital Age
- Essentials of Business Lab
- Stress Management & Work-Life Balance

SEM II

Course Name

- Research Methodology & Research Tools
- Human Capital Management
- Operations & Supply Chain Management
- Business Laws & Regulations
- Strategic Research for Simulation Lab
- Industrial Relation
- HR Analytics & Metrics
- International Banking and Foreign Exchange Markets
- Principles and Practice of Life & Non-Life Insurance
- Health & Micro Insurance

SEM III

Course Name

- Strategic Management
- Digital Transformation in the AI Age
- Prompting For Business Impact
- Summer Internship Project
- Seminar and Report Writing
- Digital Business & Optimization lab
- International HRM
- Labour Laws
- Compensation Management - E-I
- Human Resource Planning – E-I
- Training and Development with AI - E-II
- HR Issues in Merger and Acquisition - E-II

SEM IV

Course Name

- Capstone Project – Dissertation & Research Paper
- Advanced Analytics Lab
- Talent Acquisition & Retention
- Collective Bargaining & Negotiation Skills
- Strategic Human Resource Management – E-I
- Team Dynamics at Work – E I
- Organizational Development & Change Management – E-II
- Current Trends in HR – E II



Curriculum Structure

SEM I

Course Name

- Organizational Design & Emotional Intelligence
- Financial Accounting & Costing with AI Tools
- Managerial economics in Digital Age with AI tools
- Business Statistics & Data Interpretation
- Corporate ethics & Responsible AI
- Marketing in Digital Age
- Essentials of Business Lab
- Consumer Behaviour

SEM II

Course Name

- Research Methodology & Research Tools
- Global Business & Remote work culture
- Human Capital Management
- Business Laws & Regulations
- Strategic Research for Simulation Lab
- AI Enabled Marketing Research
- Integrated Marketing Communication
- AI Product & Brand Management

SEM III

Course Name

- Strategic Management
- Digital Transformation in the AI Age
- Prompting For Business Impact
- Summer Internship Project
- Seminar and Report Writing
- Digital Business & Optimization lab
- Sales & Distribution Management
- Services Marketing - E-I
- Rural Marketing -E-I
- Retail Marketing - E-II
- Marketing Analytics - E-II

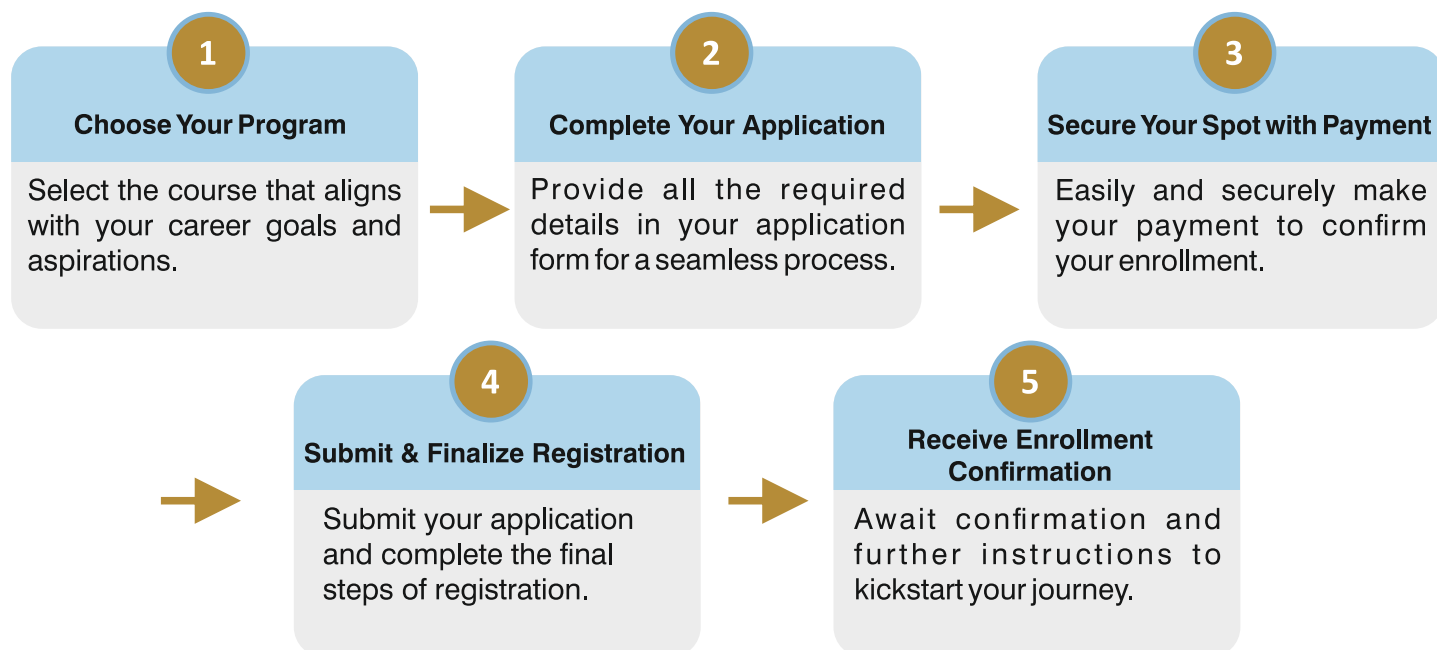
SEM IV

Course Name

- Management Control System
- Capstone Project – Dissertation & Research Paper
- Advanced Analytics Lab
- Logistic & Supply Chain Management
- Green Marketing
- Customer Relationship Management
- B2B Marketing
- International Marketing
- Marketing Models - Elective I
- Marketing Insights: Case Study Perspectives - Elective I



Admission Process



Fee structure

BBA (Duration: 3 Years)

Particular	1 st year	2 nd year	3 rd year
Tuition Fee	20000/-	20000/-	23500/-
Development Fee	13000/-	13000/-	13000/-
University Fee	7000/-	7000/-	7000/-
Total Fee	40000/-	40000/-	43500/-
Total Fee	1,23,500/-		

MBA- (Duration: 2 Years)

Particular	1 st year	2 nd year
Tuition Fee	40000/-	43500/-
Development Fee	20000/-	20000/-
University Fee	15000/-	15000/-
Total Fee	75000/-	78500/-
Total Fee	1,53,500/-	

Bcom CA- (Duration: 3 Years)

Particular	1 st year	2 nd year	3 rd year
Tuition Fee	20000/-	20000/-	20000/-
Development Fee	10000/-	10000/-	10000/-
University Fee	5000/-	5000/-	5000/-
Total Fee	35000/-	35000/-	35000/-
Total Fee	1,05,000/-		

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 School of Architecture	 School of Fine Arts & Applied Art	 College of Management & Computer Applications	 School of Business & Computer Applications	 School of Education & Research
 School of Humanities	 School of Holistic Development	 School of Film & Television	 Vishwashanti Sangeet Kala Academy	 SCHOOL OF LAW Approved by Bar Council of India
 School of Drama	 Innovate India AIC-MIT ADT Incubator Forum	 School of Corporate Innovation & Leadership	 School of Indian Civil Services	 MIT SCHOOL OF HUMANITIES
 School of Bioengineering Science & Research	 Maharshi Veda Vyas School of Vedic Sciences	 Centre for Research, Innovation & Entrepreneurship for Young Aspirants		



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